

# National Ag Sales CDE 2022

## Product Information

You are a Territory Sales Manager for Purina Animal Nutrition.

### CDE Products

For our contest purposes, the products can be sold in all 50 states or any location that the student is selling in. Information on products can be found on the attached product pages. You may also find an abbreviation key attached.

See product pages attached for the following products:

#### **SteakMaker® Products:**

*SteakMaker products are an economical option to be fed to finishing cattle. These products should be fed with grain, byproducts, and good quality forage to form a complete diet. Cattle should be hand fed at least once daily with appropriate bunk management.*

SteakMaker® BP Balancer 25 R700

Steakmaker® Grower 36-0 R200

Steakmeaker® 40-20 R267

#### **Accuration® Products:**

*Accuration products contain Purina's Intake Modifying Technology™ which allows these products to be fed free choice. Cattle will regulate the number and size of meals they consume throughout the day. This self-feeding feed allows for reduced labor resources needed for daily feeding, but also improves feed conversions yielding increased performance and decreased manure production. These products should be mixed with processed corn or/byproducts to form a complete diet. Cattle should have free choice access to feed at all times.*

Accuration® Grower R125

Accuration® Balancer 26 R300

Accuration® Finisher 44 R300

#### **Mineral Tubs:**

Purina® Stress Tub

Wind and Rain® All Seasons 4 Mineral Tub

## Suggested Pricing:

	<b>Bulk Pricing</b>	<b>Bag Pricing</b>
Steakmaker® Bal 25 R700.....	\$631.00/ton	\$18.95/bag
SteakMaker® Grower 36-0 R200.....	.\$764.00/ton	\$22.28/bag
SteakMaker® 40-20 R267 .....	.\$676.00/ton	\$20.07/bag
Accuration® Balancer 26 R300.....	.\$640.00/ton	\$19.18/bag
Accuration® Grower R125.....	.\$727.00/ton	\$21.35/bag
Accuration® Finisher 44 R300.....	.\$721.00/ton	\$21.20/bag
Purina® Stress Tub .....	.\$63.00/60# tub	\$195.00/225# tub
Wind and Rain® All Seasons 4 Min Tub .....	.\$171.00/225# tub	

All Prices are delivered to the customer

Bulk price = 1 Ton

Pallet = 40 bags of feed

Pallet = 30 Stress Tubs 60#, 8 Stress tubs 225#, or 8 Wind and Rain All Seasons Tubs